

The World Health Organization report "Preventing chronic diseases: a vital investment"

#### LINKS TO REPORT MATERIALS FOR PUBLIC HEALTH PROFESSIONALS AND HEALTH CARE PROVIDERS

##### Full report

###### *Preventing chronic diseases: a vital investment*

Full report, currently available in English. Translations will be available in the coming months.

The report makes the case for urgent action in countries all over the world to halt and turn back the growing threat of chronic diseases, and dispels the long-held misunderstandings about heart disease, stroke, cancer and other chronic diseases.

It presents a guide to governments and stakeholders around the world for effective and feasible interventions, and provides practical suggestions for how countries can implement these interventions.

[http://www.who.int/chp/chronic\\_disease\\_report/en/index.html](http://www.who.int/chp/chronic_disease_report/en/index.html)

##### Region-specific and country-specific information sheets

Facts and figures on the predicted growth of chronic disease within regions and countries.

[http://www.who.int/chp/chronic\\_disease\\_report/media/impact/en/index.html](http://www.who.int/chp/chronic_disease_report/media/impact/en/index.html)

##### Technical papers

Working paper on data sources, methods, results for projections of mortality and burden of disease for 2005, 2015, 2030.

[http://www3.who.int/whosis/menu.cfm?path=evidence,burden,burden\\_proj,burden\\_proj\\_results&language=english](http://www3.who.int/whosis/menu.cfm?path=evidence,burden,burden_proj,burden_proj_results&language=english)

#### LINKS TO REPORT MATERIALS FOR MEDIA

##### Video news release

Commentary and accompany footage, for media use.

[http://www.who.int/chp/chronic\\_disease\\_report/media/footage/en/index.html](http://www.who.int/chp/chronic_disease_report/media/footage/en/index.html)

#### LINKS TO REPORT MATERIALS FOR PROFESSIONALS AND A MORE GENERAL AUDIENCE

##### Report overview in multiple languages

###### *Preventing chronic diseases: a vital investment - Overview*

Available in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.

The report overview provides a brief description of the problem, the solution, and the goal. This includes:

- the size of the problem - the high and growing burden of chronic diseases globally, and in certain countries (developed and developing);
- the widely-held misunderstandings about chronic diseases;
- the economic impact that chronic diseases have on countries;
- the programs with which countries can prevent and manage chronic diseases;
- the kind of policy framework a government can use to improve chronic disease prevention and management;

- the global goal for reducing death rates from all chronic diseases.

[http://www.who.int/chp/chronic\\_disease\\_report/contents/en/index.html](http://www.who.int/chp/chronic_disease_report/contents/en/index.html)

### **Information sheets**

Information on chronic disease risk factors, prevention, and the economic impact of chronic diseases in countries around the world.

[http://www.who.int/chp/chronic\\_disease\\_report/media/information/en/index.html](http://www.who.int/chp/chronic_disease_report/media/information/en/index.html)

### **Posters**

"Face to face with chronic disease" in a selection of display posters.

These posters highlight the human face of chronic disease, and challenge misunderstandings about who gets chronic diseases.

The stories of these "faces" are told in the report itself, and some stories are told in the video.

[http://www.who.int/chp/chronic\\_disease\\_report/media/posters/en/index.html](http://www.who.int/chp/chronic_disease_report/media/posters/en/index.html)

### **Slide presentation of report overview**

Summary of Preventing chronic diseases: a vital investment" in presentation slides. Available in multiple languages. Offered as a PDF file on the website, and in PowerPoint by request.

[http://www.who.int/chp/chronic\\_disease\\_report/presentation/en/index.html](http://www.who.int/chp/chronic_disease_report/presentation/en/index.html)

### **Video on chronic disease**

Seven-minute video tackling some of the misunderstandings surrounding chronic disease.

The stories of some of the "faces of chronic disease" are told here.

[http://www.who.int/chp/chronic\\_disease\\_report/media/video/en/index.html](http://www.who.int/chp/chronic_disease_report/media/video/en/index.html)

### **Photo stories**

Stories of people living with heart disease, stroke, cancer and other chronic diseases.

[http://www.who.int/features/2005/chronic\\_diseases/en/index.html](http://www.who.int/features/2005/chronic_diseases/en/index.html)

[http://www.who.int/chp/chronic\\_disease\\_report/cancer\\_case\\_studies/en/index.html](http://www.who.int/chp/chronic_disease_report/cancer_case_studies/en/index.html)

### **Photos of people living with chronic disease around the world**

These images, in high resolution for local reproduction, can be requested, free of charge, from WHO at the following website.

[http://www.who.int/chp/chronic\\_disease\\_report/media/photos/en/index.html](http://www.who.int/chp/chronic_disease_report/media/photos/en/index.html)

### **Facts about chronic disease**

Some startling facts about chronic disease. Check your knowledge.

[http://www.who.int/features/factfiles/chp/01\\_en.html](http://www.who.int/features/factfiles/chp/01_en.html)